**THANK-YOU EMAIL**

**Send time: End of campaign**

**Sender name: Workplace campaign coordinator**

**Subject: [IF HIT GOAL>> We did it! // IF NOT>> Thank you!]**

Join me in celebrating our incredibly successful United Way campaign! It takes teamwork to change lives, and today I could not be more appreciative of your support to create change in our community.

I’m thrilled to report:

[COMPANY NAME] employees gave $[DOLLARS PLEDGED] to United Way of Whitewater Valley.

[PARTICIPATION RATE] % of [COMPANY NAME] employees gave to United Way of Whitewater Valley.

[NUMBER OF DONORS] of [COMPANY NAME] employees gave to United Way of Whitewater Valley.

[COMPANY NAME] employees gave more than [NUMBER OF VOLUNTEER HOURS] volunteer hours during the campaign.

While I have the honor to share this great news, I’m really not speaking for me. I’m thanking you on behalf of the families, children, neighbors and friends who will benefit from your generosity. From all of those who will be supported by your gift, I extend my warmest gratitude. We ***Made It Happen*** for our community*.*

Thanks again!

[SIGNATURE]

P.S. To learn how your support is powering United Way to keep doing critical work for our community all year long, [visit their website](https://givetheunitedway.com/) and sign up to receive email updates.